



AirDrive

NO LIMITS TRAVEL





COMFORT AND DESIGN

MED1994 has always put people at the core of its research. The long development of the AIRDRIVE project carried on during these years proves that craftsmanship and technology, together with a design addressed to the balance between shape and function, can coexist .

In this project linked to the automotive field, the concepts of COMFORT and DESIGN are put together, underlining the combination of functionality and aesthetic.



FOR THE FIRST TIME

Thanks to the AIRDRIVE project, we can make everybody aware of the fact that driving comfortably is not only an optional but indeed an investment in health.

After years of studies, we have acquired our own expertise on values such as breathability and thermoregulation related to natural products like down, which is used in the automotive field FOR THE VERY FIRST TIME. Our knowledge allowed us to realize something unique thanks to the craftsmanship of our production, combining technical fabrics and natural materials, to get a result both functional and aesthetic. We have amplified the breathability and thermoregulation features of the down by adding inside the cushion an air chamber, through which hot and wet air comes out, while fresh and dry air goes in.



LEAVING RELAXED AND ARRIVING REGENERATED

These two simple concepts have been the main subjects which we have worked on, starting from the idea that during the driving people can feel pains like back pain, stiff shoulder or simple bothers like perspiration in points of contact, resulting in a reduced ability to concentrate. In order to make this theory concrete, we created AIRDRIVE, which is able to reduce the driver's fatigue while improving their quality of life.

10 GOOD REASONS
TO USE AIRDRIVE



COMFORTABLE

The combination of GOOSE DOWN and technical fabric AIR 3D has been intentionally chosen to favor comfort, preserving it over time.

BREATHABILITY

GOOSE DOWN, together with the distinctive tridimensional structure of AIR 3D, keep this feature unaltered, even under strong pressure.

THERMOREGULATION

This is the other quality that, together with breathability, characterizes a natural product as GOOSE DOWN.

NATURAL

The certified origin of Siberian GOOSE DOWN and cambric cotton make the heart of this product beat with a completely natural energy.

LIGHT WEIGHT

The combination between lightness and selected materials like GOOSE DOWN, cambric COTTON, AIR TEXTILE and AIR 3D makes Airdrive light and soft.

PRACTICAL

Thanks to the functional attachment system this product can be easily placed on any kind of seat.

HYPOALLERGENIC

The natural GOOSE DOWN is washed and sterilized according to the law n° 833 (26/11/76), European rule EN12934 concerning health and sanitary regulations.

DURABLE

The distinctive outer structure of the fabric AIR TEXTILE, highly resistant to use, makes this product practically indestructible.

CLEAN

The shell and the two easy-to-remove internal cushions can be washed at 60°C.

GUARANTEED

Thanks to the elevated quality standards of Airdrive, its specific characteristics are guaranteed over time.





SOFT TECH FROM NATURE

Since the beginning of the AIRDRIVE project, our philosophy “SOFT TECH FROM NATURE” has been its beating heart and it has helped us to make this product, both innovative and natural, the pioneer of a new concept of habitability inside a car – as well as inside any other kind of vehicle.

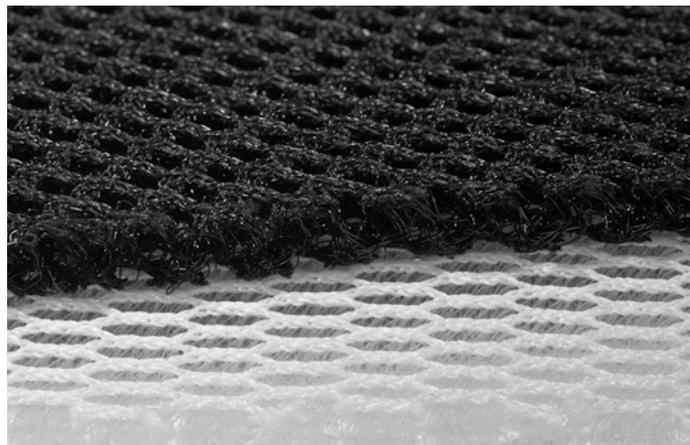


FEEL THE COMFORT

This is where our projects come from. AIRDIVE represents once again by simple concepts the activity of research and development meant to realize a cushion that can improve the level of driver's attention by reducing the stress.

AIRDRIVE is an innovative cushion, one of a kind, designed for the automotive field and specifically thought for everyone who travels every day, for work or for pleasure. This cushion is made of a distinctive structure that will accompany your travels, giving the guarantee of comfort, breathability and thermoregulation in every season.

AIRDRIVE is recognized as a Class 1 medical device due to its ability to prevent and solve the problem of transpiration while driving, also maintaining a constant body temperature in points of contact.



AIR 3D ADAPTIVE AND COMFORTABLE

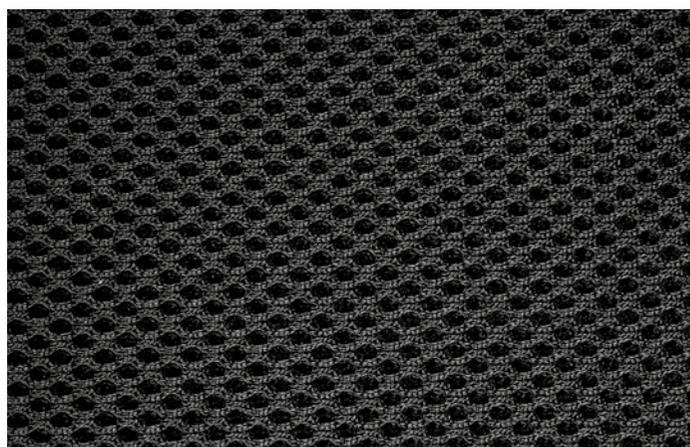


AIR 3D fibres have three important features: they are ergonomic because they adapt to the human body on a millimeter scale; they are flexible because they quickly and naturally revert to their original shape after being squashed and they are breathable because air passes through the very structure of the fibre.

DOWN BREATHABILITY AND THERMOREGULATION



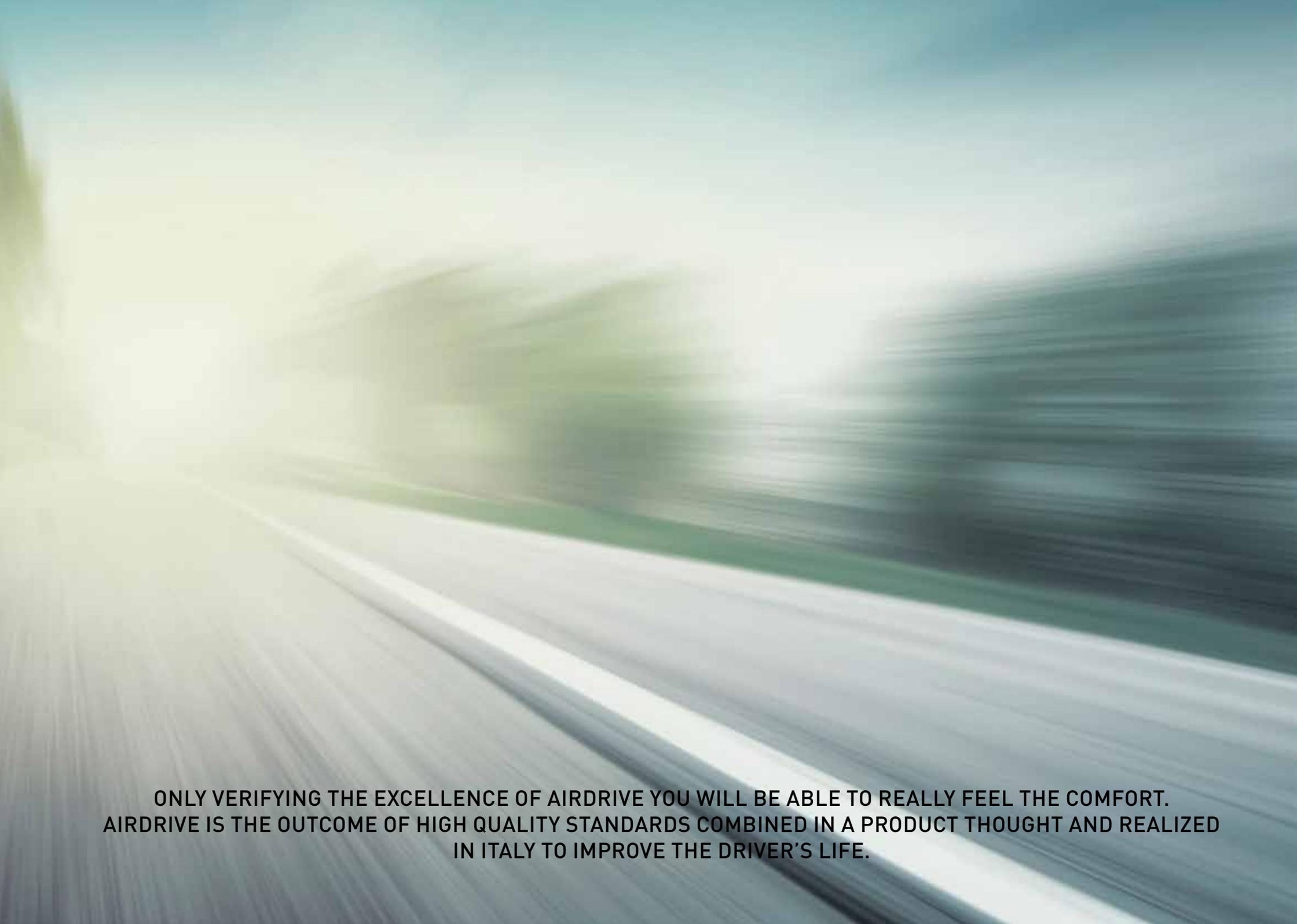
The 100% new and original Siberian down offers exceptional breathability because the air circulating in the microscopic channels between the barbules helps to maintain a constant temperature.



AIR TEXTILE DURABLE



Air textile is a fabric that is highly resistant to wear and tear. It is able to keep breathability constant over time by maintaining body thermoregulation unchanged.



**ONLY VERIFYING THE EXCELLENCE OF AIRDRIVE YOU WILL BE ABLE TO REALLY FEEL THE COMFORT.
AIRDRIVE IS THE OUTCOME OF HIGH QUALITY STANDARDS COMBINED IN A PRODUCT THOUGHT AND REALIZED
IN ITALY TO IMPROVE THE DRIVER'S LIFE.**



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